

DR. ELYSSA GREEN

| CEO

| Alopecia Awareness Advocate

| Speaker

MEET DR. ELYSSA GREEN



“
LIFE’S PITFALLS, “BOUNCING
BACK IS NOT ONLY AN
OPTION, IT’S THE ONLY
OPTION!”
”

Dr. Elysa Green is an achiever. Throughout her lifetime, she has taken on the mantle of success for her entire family. She hails from a tightly knit family and strives to represent them well in the world. She is aware of the importance of establishing a meaningful legacy and works hard to be a woman of excellence and great influence. Despite the challenges she faced, Dr. Green demonstrated her resilience by valiantly fighting and succeeding in battles against alopecia and other health challenges. She says of life’s pitfalls, “bouncing back is not only an option, it’s the only option!”

Dr. Elyssa Green prides herself on community engagement. In 2008 as a casualty of the massive layoffs that swept through the country and upended global industries. Dr. Green was forced to reinvent herself as a means of survival. Though fresh off a newly earned Bachelor of Business Administration degree, Dr. Green chose to further her educational journey and pursue a master’s degree. The new degree failed to open new doors and Green still sought gainful employment after completing a master’s degree in 2009. Though without work, she was never without passion. Dr. Green’s deep love for her community led to the formation of the non-profit organization Teen Expressions (TE). Teen Expressions catered to children interested in the arts, culinary, fashion design, film, and video production.

Each year, the children in the program showcased their talents in a Teen Expression production called, “I Am Style” which highlighted the talent and accomplishments of the organization members in the community. In a philanthropic effort, many scholarships were awarded to the children for their design work and presentations.

Teen Expression remains a successful avenue of growth and development for the teens in the program, but life

changes took Dr. Green in another direction as she explored greater opportunities for personal and professional growth and development. Teen Expression is currently in hiatus but many of the relationships fostered by the program remain in tact.

With the onset of the pandemic, Dr. Green saw a need in the creative community and shifted her focus to addressing the disparity between established and new creatives. Exposure remains one of the hardest facets of the creative process for many, but Dr. Green has a plan for them. The I Am Style Agency provides exposure, guidance and a situational bedrock for aspiring and rising creatives.

Recently, Dr. Green has pivoted into a personal campaign of triumph, shaving her head to combat alopecia. Proving that she is a fighter for not only youth and creatives, she chose to take this fight to the public forum and proudly display her bald beauty and embrace the mental freedom that came with it. This health and beauty journey came with intrinsic challenges. Beyond the stares and double takes, the risk involved with showcasing bold, bald beauty required steadfastness and determination. With IASA watching, this proved Dr. Green to be a master teacher.

Choosing to make her journey of hair loss a living lesson for all who see her, Dr. Green founded Bald Bozz Beauty to advocate openly for alopecia awareness highlighting the areas of style, health, and education (S.H.E.). Her dedication, focus, communication, determination, openness, and loyalty to her cause, community, and creative freedom make her an invaluable asset to the world! Armed with an indomitable spirit and commitment to serve those in her agency, Dr. Elyssa Green is ready to make an impact wherever her journey takes her.



I Am Style Agency (IASA) provides talent development and offers a unique approach to the industry with its various programs. IASA is heart work and has persevered through numerous challenges and disappointments by the loving support of great friendships, industry colleagues and lifetime relationships. The learning process was replete with opportunities for growth but what a journey it has been. Dr. Green credits the success of IASA to a sincere focus and dedicated prayer life. She has also been blessed with an amazingly creative team who understand the vision and work tirelessly to the benefit of each creative in the agency

The point of pain IASA seeks to regularly address is ensuring that creatives and business collaborators can clearly articulate the service they provide and the value they offer. Dr. Green laments that far too many talented creatives lose out because they can't elaborate or articulate properly when brought to the table for collaboration. IASA continues the work of developing creatives, strengthening business acumen and fortifying client apprehension processes.

Looking to the future as a black woman entrepreneur, Dr. Green aspires to pour even more into the lives of those in her care at IASA. Her vision is for global growth and impact. She knows the challenges creatives face and wants to help as many as she can impact the health and beauty industry as best she can.



MEDIA + SPEAKING

FOX 5
ATLANTA

ATLANTA
PLUGGED IN

STYLE *with*
TRYSHA 

Trysha

BALDIE CON

CONNECT WITH

Dr. Elyssa

GREEN



@baldbozzbeauty

Website: www.bthree.org

Email: dr.elyssa@bthree.org



DR. ELYSSA GREEN

*There is
beauty beyond
baldness. The
beauty lies
within you.*

